

Master Plan for Aging *Five Bold Goals Virtual Summit*

Wednesday, January 13th, 2021



LOGISTICS

CLOSED CAPTIONING IS AVAILABLE

- Access by clicking the icon at bottom of your Zoom screen

JOIN US IN THE Q&A

- Share your questions about the Master Plan for Aging

SUMMIT RECORDING WILL BE POSTED

- Visit CDA's YouTube channel to access it

WELCOME – FIVE BOLD GOALS SUMMIT

- **Richard Figueroa**, Deputy Cabinet Secretary,
Office of the Governor
- **Kim McCoy Wade**, Director of the California
Department of Aging

AGENDA – FIVE BOLD GOALS SUMMIT

GOAL: Identify top priorities and key next steps that can be taken in 2021 to advance the Master Plan's five bold goals

WHO WE'LL HEAR FROM:

- State partners
- Legislative champions
- Key stakeholders

SCHEDULE – FIVE BOLD GOALS SUMMIT

AGENDA: Lightning rounds on each goal

- **1:15 - 1:45:** Goal 1, Housing for all Ages and Stages
- **1:45 - 2:15:** Goal 2, Health Reimagined
- **2:15 - 2:45:** Goal 3, Inclusion and Equity
- **2:45 - 3:15:** Goal 4, Caregiving That Works
- **3:15 - 3:45:** Goal 5, Affording Aging
- **3:45:** Closing Thoughts from Deputy Secretary Mijic

COVID-19 VACCINES

COVID-19 VACCINE IS HERE

STAY INFORMED. KEEP WEARING YOUR MASK.

- Validated by the nation's top medical experts to be safe and effective
- Provided at no cost
- Phased distribution plan based on risk and level of exposure
- Widely available later in 2021



covid19.ca.gov/vaccines

Vaccinate **ALL** 58

MEDICAL EXPERTS ENDORSE COVID-19 VACCINES

YOUR SAFETY IS A PRIORITY:

CA's top medical experts have validated that the vaccines are safe and effective.



ACCESS WILL BE FAIR:

Vaccines will be provided at no cost and will be widely available later in 2021 through a phased plan based on risk and exposure levels.

VACCINATION HELPS END THE PANDEMIC:

Getting vaccinated will help us reopen the economy and relieve severely impacted hospitals and communities.

covid19.ca.gov/vaccines

Vaccinate **ALL** 58

PANDEMIC RESPONSE

STAY HOME. SAVE LIVES. CHECK IN.
RESOURCE CARD



For More Resources, visit EngageCA.org and aarp.org/coronavirus or aarp.org/elcoronavirus.

DO YOU OR SOMEONE YOU KNOW NEED:

- ✓ **GROCERIES OR MEALS**, call **2-1-1** or visit www.211ca.org to connect to local food assistance and more.
- ✓ **MEDICINE OR MEDICAL ATTENTION**, call your health plan or doctor's office for help. **In an emergency call 911.**
- ✓ **COMMUNITY CONNECTIONS**, reach out to 5 people for regular check-in calls, or call Friendship Line CA at **1-888-670-1360** for someone to listen 24/7.
- ✓ **PROTECTION FROM ABUSE AND NEGLECT:**
 - Call **1-800-231-4024**, if you are living in a care facility for the Long-Term Care Ombudsman CRISIS Line
 - Call **1-833-401-0832**, if you are living at home to talk to Adult Protective Services.
- ✓ **PROTECTION FROM FRAUD**, call **1-877-908-3360**, for AARP's Fraud Watch Network Helpline.
- ✓ **SUPPORT WITH ALZHEIMER'S OR OTHER DEMENTIAS**, call **1-800-272-3900** for the Alzheimer's Association® 24/7 Helpline.
- ✓ **GENERAL COVID-19 INFORMATION**, call the COVID Information Line at **1-833-422-4255** or visit www.covid19.ca.gov.



For Information For All Older Adults Services, call California Aging & Adult Information Line **1-800-510-2020** or go to www.aging.ca.gov.

JANUARY 2021

Master Plan FOR AGING



The Master Plan for Aging presents a comprehensive approach for every Californian to help build a California for All Ages by 2030. The Plan identifies five bold goals and twenty-three innovative and flexible strategies for state and local government, business, philanthropic, and community-based organizations to collaborate. Each of these goals is in alignment with Governor Gavin Newsom's California for All vision.

The Master Plan for Aging for 2030 is to be considered a living document for the long-term. Just as California pivoted to ensure the safety and well-being of older adults in new and different ways during COVID-19 pandemic, the Master Plan will be nimble and responsive to shifting social and economic realities.

Master Plan for Aging

The Master Plan on FIVE BOLD GOALS FOR 2030

Aging is changing and it's changing California. California's ever-60 population is projected to increase from 16 percent in 2010 to one quarter of the population by 2030, when there will be 10.8 million older adults in California.

Recognizing this, Governor Gavin Newsom issued an executive order in June 2019 calling for the creation of a Master Plan for Aging (Master Plan) (Executive Order N-14-19). The Executive Order affirmed the priority of the health and well-being of older Californians and the need for policies that promote healthy aging. It also called for a "blueprint" for state government, local government, the private sector, and philanthropy to prepare the state for the coming demographic changes and continue California's leadership in aging, disability, and equity.

After work began on the Master Plan, the COVID-19 pandemic reached California. The virus disproportionately harmed older and other at-risk adults, and it strained aging and disability services like never before. Older adults have

experienced unprecedented death rates – particularly among Latino, Black and Asian Pacific Islander communities and those living in nursing homes. Intensified social isolation and ageism have been especially burdensome. The suffering, resilience, and leadership of older adults, people with disabilities, caregivers, service providers, and advocates during this time have made the Governor's Master Plan for Aging even more urgent.

This is not a plan simply for today's older adults. Instead, the Master Plan is a blueprint for aging across the lifespan. The Master Plan calls on all California communities to build a California for All Ages: for older Californians currently living through the many different stages of the second half of life; for younger generations who can expect to live longer lives than their elders; for communities of all ages – family, friends, neighbors, coworkers, and caregivers – surrounding older adults. As Californians, we can create communities where people of all ages and abilities are engaged, valued, and afforded equitable opportunities to thrive as we age, how and where we choose.

The Master Plan for Aging outlines five bold goals and twenty-three strategies to build a California for All Ages by 2030. It also includes a Data Dashboard for Aging to measure our progress and a Local Playbook to drive partnerships that help us meet these goals together.

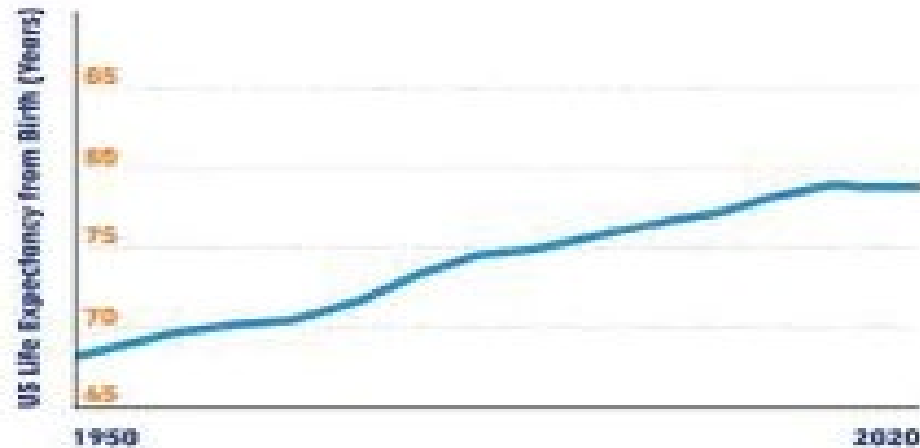
Master Plan for Aging

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AGING IS CHANGING AND IT'S CHANGING CALIFORNIA

California's demographics are shifting. We will be prepared to ensure that all residents have the opportunities needed to thrive as we age the Golden State.

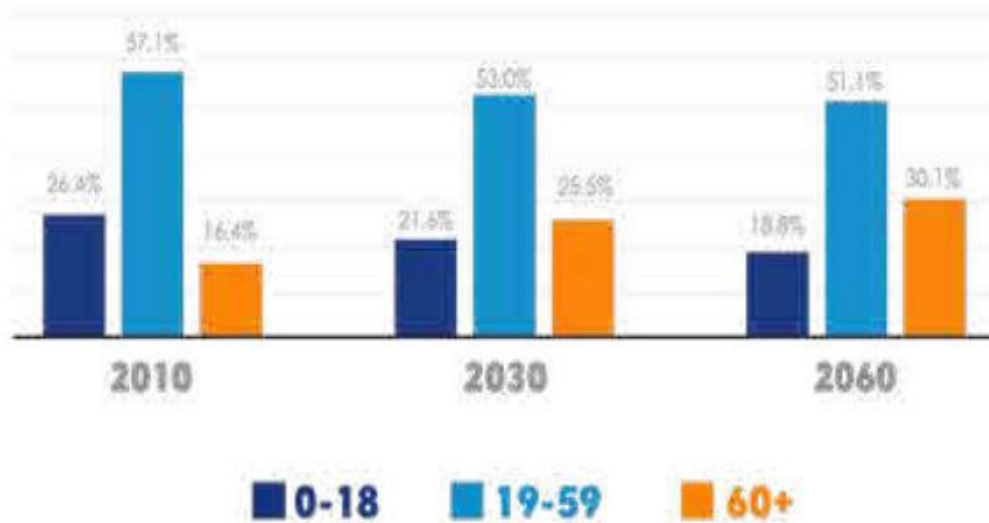
Californians are living longer than ever before



Source: www.mckinstry.com

By 2030, Californians 60 and Over Will Comprise One-Quarter of the Population

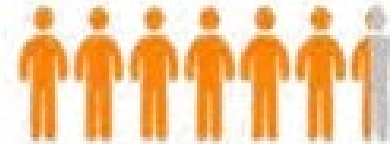
Distribution of the CA population by age group, by year



Number of Californians age 60+ by year

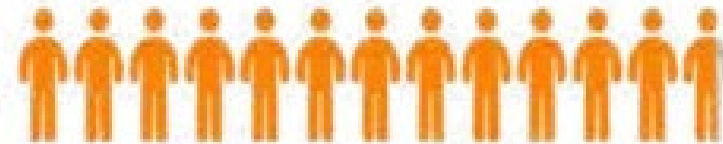
2010

6,136,048



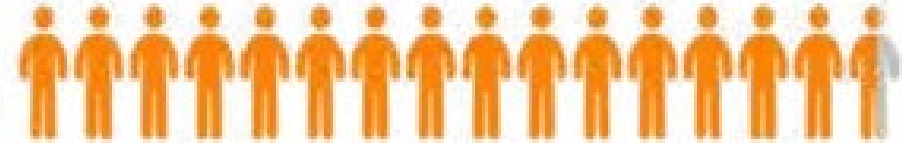
2030

10,761,937



2060

13,640,002

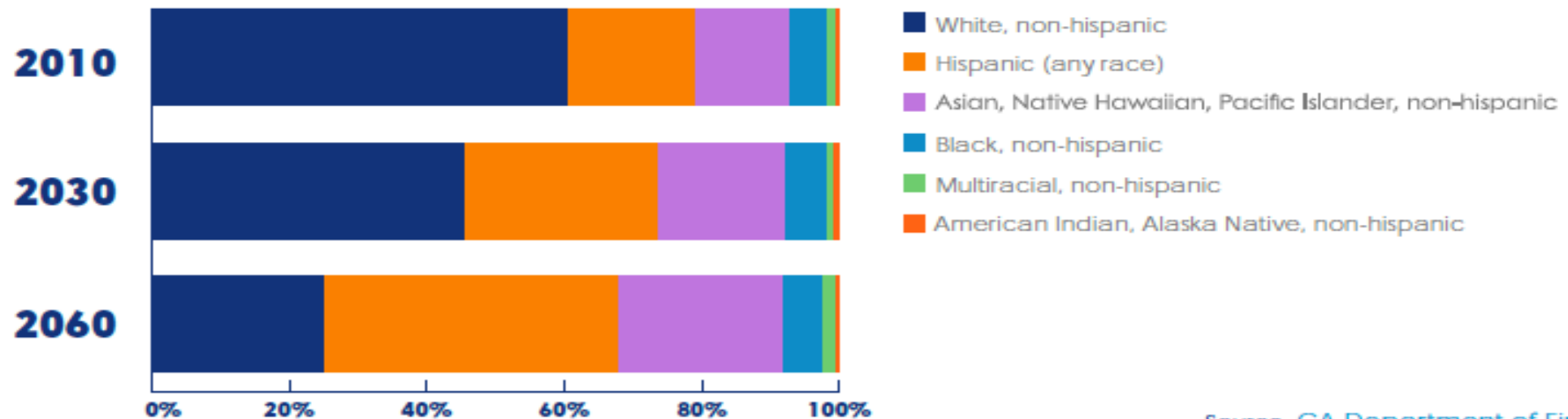


Source: [CA Department of Finance](#)

CALIFORNIA'S OLDER POPULATION- is becoming more racially and ethnically diverse

- By 2030, white, non-Hispanic older adults will no longer represent the majority of older adults

California's 60+ population by race/ethnicity, by year



Source: [CA Department of Finance](#)

TOGETHER WE ENGAGE:

How We Got Here

- Public Participation
- Stakeholder Engagement
- Stakeholder Recommendations
- Community Roundtables with Legislators
- Task Force on Alzheimer's Prevention & Preparedness
- Cabinet Work Group

FIVE BOLD GOALS for 2030

Master Plan for Aging

The Master Plan for Aging is for people of all ages who are family, friends, neighbors, coworkers, and caregivers of older adults.

Learn more at
mpa.aging.ca.gov



- **Goal 1:** Housing for All Ages and Stages



- **Goal 2:** Health Reimagined



- **Goal 3:** Inclusion and Equity, Not Isolation



- **Goal 4:** Caregiving that works



- **Goal 5:** Affording Aging

FIVE BOLD GOALS, with 23 Strategies

GOAL ONE: *Housing for All Ages & Stages*

- A. More Housing Options
- B. Transportation Beyond Cars
- C. Outdoor & Community Spaces for All Ages
- D. Emergency Preparedness & Response
- E. Climate-Friendly Aging

GOAL TWO: *Health Reimagined*

- A. Bridging Health Care with Home
- B. Health Care as We Age
- C. Lifelong Healthy Aging
- D. Geriatric Care Expansion
- E. Dementia in Focus
- F. Nursing Home Innovation

GOAL THREE: *Inclusion & Equity, Not Isolation*

- A. Inclusion and Equity in Aging
- B. Closing the Digital Divide
- C. Opportunities to Work
- D. Opportunities to Volunteer and Engage Across Generations
- E. Protection from Abuse, Neglect & Exploitation.
- F. California Leadership in Aging

GOAL FOUR: *Caregiving That Works*

- A. Family & Friends Caregiving Support
- B. Good Caregiving Jobs Creation
- C. Virtual Care Expansion

GOAL FIVE: *Affording Aging*

- A. End Homelessness for Older Adults
- B. Income Security as We Age
- C. Protection from Poverty & Hunger

THE NEXT STEP: MPA Initiatives for 2021-2022



Ten Cabinet Agencies + strong partnership with local leaders, private sector, federal government, and all stakeholders, will launch over **100 initiatives within the first two years.**

MASTER PLAN FOR AGING PLAYBOOK

THE MPA LOCAL PLAYBOOK

Seven Plays to Build Communities for All Ages

PLAY ONE: Engage Your Local Leaders

PLAY TWO: Explore Local Data

PLAY THREE: Review Existing Local Aging Models

PLAY FOUR: Select Your MPA Initiatives for Implementation

PLAY FIVE: Build Your Action Plan

PLAY SIX: Evaluate Your Initiative

PLAY SEVEN: Stay Connected



MEASURING PROGRESS

California for all Ages by 2030

The Master Plan for Aging outlines five bold goals to pursue over the next ten years. This Data Dashboard for Aging provides a set of indicators to measure progress. Learn more about the five bold goals and view the indicator progress below.

Housing for All Ages
and Stages

Health Reimagined

Inclusion and Equity,
Not Isolation

Caregiving That Works

Affording Aging

Indicator Progress
Dashboard

MASTER PLAN FOR AGING:

GOAL 1

HOUSING FOR ALL AGES & STAGES

- We will live where we choose as we age in communities that are age, disability, and dementia-friendly, and climate and disaster-ready.

Target:

- Millions of New Housing Options to Age Well.

Learn more about the Master Plan's 5 bold goals at mpa.aging.ca.gov



GOAL 1: HOUSING FOR ALL AGES & STAGES

State Partner:

- **Lourdes Castro Ramírez**, Secretary of the Business, Consumer Services and Housing Agency

Legislator:

- **Senator Scott Wiener**, Chair of the Senate Housing Committee

Stakeholder:

- **Rafi Nazarians**, Associate State Director, AARP

MASTER PLAN FOR AGING: GOAL 2

HEALTH REIMAGINED

- We will have access to the services we need to live at home in our communities and to optimize our health and quality of life.

Target:

- Close the Equity Gap in and Increase Life Expectancy

Learn more about the Master Plan's 5 bold goals at mpa.aging.ca.gov



GOAL 2: HEALTH REIMAGINED

State Partner:

- **Jacey Cooper**, Chief Deputy Director of Health Care Programs, California Department of Health Care Service

Legislator:

- **Assemblymember Joaquin Arambula**, Chair of Assembly Budget Subcommittee - Health and Human Services

Stakeholder:

- **Maya Altman**, CEO, Health Plan of San Mateo

MASTER PLAN FOR AGING:

GOAL 3

INCLUSION & EQUITY, NOT ISOLATION

- We will have lifelong opportunities for work, volunteering, engagement, and leadership and will be protected from isolation, discrimination abuse, neglect, and exploitation.

Target:

- Keep Increasing Life Satisfaction as We Age.

Learn more about the Master Plan's 5 bold goals at mpa.aging.ca.gov



GOAL 3: INCLUSION & EQUITY, NOT ISOLATION

State Partner:

- **Kim McCoy Wade**, Director of the California Department on Aging

Legislator:

- **Senator Melissa Hurtado**, Chair of the Senate Human Services Committee

Stakeholder:

- **Edie Yau**, Director of Diversity and Inclusion, Alzheimer's Association

MASTER PLAN FOR AGING: GOAL 4

CAREGIVING THAT WORKS

- We will be prepared for and supported through the rewards and challenges of caring for aging loved ones.

Target:

- One Million High-Quality Caregiving Jobs.

Learn more about the Master Plan's 5 bold goals at mpa.aging.ca.gov



GOAL 4: CAREGIVING THAT WORKS

State Partner:

- **Julie Su**, Secretary for the California Labor and Workforce Development Agency

Legislature:

- **Elizabeth Fuller**, Chief Committee Consultant, Assembly Committee on Aging and Long-Term Care

Stakeholder:

- **Donna Benton**, Director of the USC Family Caregiver Support Center

MASTER PLAN FOR AGING: GOAL 5

AFFORDABLE AGING

- We will have economic security for as long as we live.

Target:

- Close the Equity Gap In and Increase Elder Economic Sufficiency.

Learn more about the Master Plan's 5 bold goals at mpa.aging.ca.gov



GOAL 5: AFFORDABLE AGING

State Partner:

- **Kim Johnson**, Director of the California Department of Social Services

Stakeholder:

- **Kevin Prindiville**, Executive Director, Justice in Aging

CLOSING THOUGHTS

- **Marko Mijic**, Deputy Secretary of the California Health and Human Services Agency

LET'S STAY CONNECTED AND BUILD A CALIFORNIA FOR ALL AGES TOGETHER!



Visit [MPA.aging.ca.gov](https://mpa.aging.ca.gov) to learn more about the MPA

- [Sign up for the Together We Engage newsletter for MPA updates](#)